# MORE THAN AN APPLE, IT'S AN **INSPIRATI**



ASSICAL **BREEDING** &



AMAZINGLY Sweet & Juicy

#### **MEET YOUR NEW FAVORITE APPLE**

Prized for their perfectly balanced flavor and delightfully crisp texture, Cosmic Crisp® apples are excellent for baking, snacking and entertaining. Huge and vibrant red, find Cosmic Crisp® apples in stores everywhere this fall!





SHIPPING

NATIONWIDE

ATE NOVEMBER



BAKING

C. SMIC CRISP



**ENTERTAINING** 

Imagine the Possibilities<sup>™</sup> at cosmiccrisp.com



# what makes cosmic crisp® Unique

Cosmic Crisp<sup>®</sup> has an exceptional flavor profile! And unlike other varieties with flavor better suited to a particular use, the Cosmic Crisp<sup>®</sup> is one apple equally delicious whole, sliced or in cooking and baking.

ENTERTAINING

# THE APPLE YOU'VE BEEN Dreaming of



#### Texture

It's called Cosmic CRISP® for good reason – one crunch and you'll see why

# Color

Bi-color with a rich red that almost sparkles with starburst-like lenticels

Size & Shape

An eye-appealing large size and round shape

AMAZING FLAVOR + INFINITE POSSIBILITIES"

# Juiciness

Noteworthy juiciness in every single bite

# Storage

Naturally slow to brown, Cosmic Crisp® apples store for an entire year while maintaining freshness and flavor The Apple

The Cosmic Crisp<sup>®</sup> brand apple varietal is the remarkably delicious result of 20 years of study and research by Washington State University's world-class tree fruit breeding program. Classically bred by Washington State growers, Cosmic Crisp<sup>®</sup> brand apples are a cross between Enterprise and Honeycrisp. LOOK FOR COSMIC CRISP® IN STORES NEAR YOU STARTING December 2022!

FOLLOW THE COSMIC CRISP® APPLE ON SOCIAL MEDIA OR VISIT COSMICCRISP.COM FOR UPDATES

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INTRODUCING

SMIC CRISP<sup>®</sup>